



Event Contact:

Linda Dondero, Fundraiser Chairperson
rescueoperations@cvhorserescue.org
(310) 529-7000

Dear Friends and Supporters,

Every rescued horse has a story. Every sponsor becomes part of that story.

Every rescue begins with healing, grows through hope, and succeeds because of dedicated individuals and businesses who believe every horse deserves a second chance.

We invite you to become part of that journey by sponsoring the **4th Annual Raising Hay Fundraiser**, taking place on **Saturday, December 12, 2026**, at the beautiful and historic **J & J Ranch in La Quinta, California**.

This special evening benefits Coachella Valley Horse Rescue, helping provide rescue, rehabilitation, sanctuary, adoption, and life-changing equine-assisted programs that serve children, veterans, and adults throughout our community.

We are especially grateful to our **2026 Presenting Sponsor, John K. Miller Premier Real Estate Group**, whose extraordinary generosity in providing the spectacular **J & J Ranch** creates a breathtaking setting for the event while allowing more of the funds raised to directly benefit the horses and programs we serve. Their leadership demonstrates the remarkable impact that committed community partners can have—and we hope you'll join them.

Sponsorships play a vital role in the success of **Raising Hay**. By helping offset the cost of producing the event, sponsors ensure that a greater percentage of every ticket sold, every silent auction bid, and every dollar raised during the evening can be invested directly in horse rescue, rehabilitation, and the programs that bring healing and hope to so many lives.

We thoughtfully named our sponsorship levels to reflect the journey of every horse entrusted to our care—and every person whose life is touched by our mission.

- **Healing Sponsors (\$1,000–\$1,499)** support the rehabilitation and ongoing care that allows rescued horses—and often the people they inspire—to heal and thrive.
Recognition includes: verbal acknowledgement during the event, sponsor name recognition in event promotional materials and on the CVHR event webpage, sponsor recognition signage, and two General Admission tickets.
- **Hope Sponsors (\$1,500–\$2,499)** create new beginnings, making it possible for rescued horses to find loving homes or meaningful roles in our educational and therapeutic programs.

Recognition includes: verbal acknowledgement during the event, a dedicated social media acknowledgement, their logo featured in event promotional materials and on the CVHR event webpage, sponsor recognition signage, and four General Admission tickets.

- **Guardian Sponsors (\$2,500–\$4,999)** provide lasting support that protects and sustains our mission, helping ensure a brighter future for both the horses in our care and the people whose lives they touch.

Recognition Includes: multiple verbal acknowledgements during the event, a dedicated social media acknowledgement, a sponsor banner displayed at Coachella Valley Horse Rescue for one year, enhanced logo placement in event promotional materials and on the CVHR website event page, inclusion on sponsor recognition signage displayed throughout the evening, and a VIP table for four guests.

- **Champion Sponsors (\$5,000 and above)** lead the way by providing transformational support that helps make Raising Hay possible while maximizing the impact of every dollar raised.

Recognition Includes: featured verbal acknowledgements throughout the event, at least two dedicated social media acknowledgements, a sponsor banner displayed at Coachella Valley Horse Rescue for one year, premier logo placement in event promotional materials and on the CVHR event webpage, prominent sponsor recognition signage, and a VIP table for eight guests.

Whether you choose to become a **Healing Sponsor** or lead the way as a **Champion Sponsor**, your partnership helps ensure that rescued horses receive the care they deserve while expanding programs that bring healing, confidence, and hope to our community.

Enclosed you'll find our **Sponsorship Form** outlining the available sponsorship opportunities. We also welcome customized sponsorships and would be delighted to discuss additional recognition for organizations or individuals wishing to make an even greater investment in our mission.

If you have any questions, please contact: **Linda Dondero** at (310) 529-7000 or email rescueoperations@cvhorserescue.org

Thank you for considering a sponsorship of the **4th Annual Raising Hay Fundraiser**. Together, we're not simply supporting an event—we're raising hay, raising hope, and creating second chances for the horses and the people whose lives they touch.

With heartfelt gratitude,





4th Annual "Raising Hay" Fundraiser

EVENT SPONSORSHIP FORM

Event Date: Saturday, December 12, 2026

SPONSOR INFORMATION

Your sponsorship helps ensure that more of every dollar raised goes directly toward horse rescue, rehabilitation, and our life-changing equine-assisted programs. As a sponsor, you'll also receive meaningful recognition before, during, and after the event while helping create lasting change for horses and the people they inspire.

Sponsor Name (as it should appear)		
Contact Person	Phone	
Company	Email	
Address		
City	State	Zip
If you were contacted by a CVHR Representative, please tell us who:		

COACHELLA VALLEY HORSE RESCUE (CVHR) SPONSORSHIP LEVELS

In-kind donations are gratefully accepted and may qualify for sponsorship recognition.

- ☐ **Healing Sponsor - \$1,000 - \$1,499** *Includes: Two General Admission tickets*
- ☐ **Hope Sponsor - \$1,500 - \$2,499** *Includes: Four General Admission tickets*
- ☐ **Guardian Sponsor - \$2,500 - \$4,999** *Includes: VIP table for four*
- ☐ **Champion Sponsor - \$5,000+** *Includes: VIP table for eight*

Customized sponsorship opportunities are also available. Please contact us to discuss how we can recognize your support while advancing our shared commitment to rescuing horses and enriching the lives of the people they inspire and heal.

Please mail or email your form to:

Raising Hay - c/o Coachella Valley Horse Rescue
PO Box 809, Indio, CA 92202
rescueoperations@cvhorserescue.org

For more information, please call Linda Dondero at (310) 529-7000 or email rescueoperations@cvhorserescue.org. The Coachella Valley Horse Rescue is a registered 501c3 organization – Tax ID # 80-0536952. **Your contribution is tax-deductible as permitted by law.**